



SPOT™ marks the X.

ETA's cloud-hosted ITS find the intersection of transit technology innovation and cost-efficient performance.

Why choose a cloud-hosted ITS?

SPOT™ is different.

The whole of the SPOT™ ITS is spread across the nation in strategically placed servers, which improves the communication speed to our transit customers and delivers 99.99% uptime.

Out-of-the-box, our cloud-hosted SPOT™ intelligent transit system (ITS) creates a sustainable foundation for transit operations. Packed with essential tools and capabilities, our ITS solution provides an immediate boost and sets the table for simplified expansion and customization for the future.

Escape the trap of legacy transit solutions

SPOT™ frees transit agencies from the costly paradigm of proprietary hardware, expensive maintenance, slow product development, and poor customer service.

SPOT™ can be run from any Internet browser, and the onboard hardware we install is commercially available (COTS)—which improves reliability, reduces cost, and minimizes supply chain concerns.

If the hardware isn't reliable, then the performance of the ITS system suffers.

Which is why for over 10 years, ETA has standardized its hardware on the Sintrones® VBox, an incredibly robust onboard COTS computer that powers vehicle equipment and negotiates the flow of data to SPOT's cloud servers. With Sintrones® under the hood, the stability of the SPOT™ system is never in question.

ETA Transit makes it easy to switch without incurring substantial costs in the process.



Plan, operate, and analyze

Real-time information and system management

- ▶ Use the powerful route manager delivers intuitive, drag-and-drop route creation, import, export, and manage GTFS, and more
- ▶ Simplify reporting and analysis with powerful business intelligence options
- ▶ Maintain complete operational awareness with automatic vehicle tracking
- ▶ Collect critical transit data
- ▶ Reduce long-term cost of ownership
- ▶ Inform riders with real-time tracking websites and smartphone apps
- ▶ Expand and integrate with 3rd party systems

Modular system design

A right-size transit solution

The SPOT™ intelligent transit system embraces a modular system architecture, which provides an incredible amount of customization. Transit agencies can fine-tune their deployment to include only those features they want.



The modular design allows the SPOT™ platform to scale to suit any size of a transit agency. Operations with just a few vehicles will realize a quantum leap in capabilities. At the same time, large agencies can save upwards of 60 percent in deployment costs yet not sacrifice anything regarding features or performance.

Active development and upgrades

SPOT™ is an ITS that grows with you

The SPOT™ platform is always improving, with updates and performance enhancements delivered wirelessly every two weeks.

ETA deploys these updates directly to your onboard hardware without the need for human intervention.

Compare this to legacy systems where patches are less frequent, and each deployment requires the IT staff to physically touch every asset.

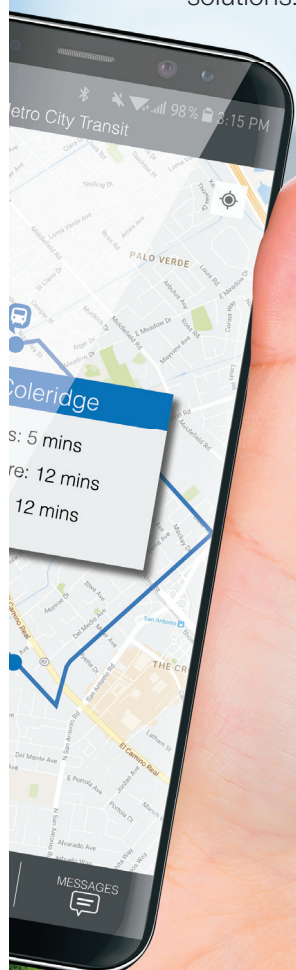
Experience matters

Over 20 years of mass transit know how.

ETA has influenced transit technology since the mid-1990s. We were the first to embrace cloud technology to shift from hardware-driven to software-driven (SaaS) solutions. SPOT's DNA is designed to address the

common pitfalls of connectivity, cost, and integration. Our solutions have improved the real-time display of information regardless of technology. 🚌

Discover how our SPOT™ ITS can improve your transit operations, call (800) 382-0917 or visit us online at etatransit.com.



Switch to SPOT™

More features, faster deployments, 99.99% uptime, and right-size transit technology solutions.

Standard features:

- ▶ Fixed-route CAD/AVL
- ▶ Anti-bunching technology
- ▶ Digital passenger counting
- ▶ 2-way driver messaging
- ▶ Fare categories/counting
- ▶ GTFS
- ▶ Instant replay
- ▶ Reporting and analytics
- ▶ Route management
- ▶ Service messaging
- ▶ Tracking websites & mobile apps
- ▶ **Free software updates included!**

Optional upgrades:

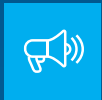
- ▶ Automatic passenger counters
- ▶ Automatic vehicle announcements
- ▶ Automatic vehicle monitoring
- ▶ Business intelligence
- ▶ Digital display systems
- ▶ Fare collection integration
- ▶ GTFS-RT (real-time)
- ▶ Infotainment
- ▶ Mobile video surveillance
- ▶ Onboard Wi-Fi
- ▶ Paratransit
- ▶ Q'straint integration
- ▶ Trip inspection
- ▶ Solar and e-paper signage
- ▶ VoIP communication
- ▶ **Ask about 3rd party integrations!**

Scan to learn more



What drives you?

Modular, cloud-hosted, intelligent transit technology that delivers a right-sized solution for operations of any size.



Announcements



CAD/AVL



Business intelligence



Digital displays



Infotainment



Fare collection



Mobile surveillance



Paratransit



Passenger counting



Public Wi-Fi



Solar-powered signs



Tracking apps



Trip inspection



Vehicle monitoring



VoIP



etatransit.com

Call (800) 382-0917 to discuss piloting at your agency.